



Request for City Council Committee Action from the Information Technology Department

Date: May 7, 2014

To: The Honorable Council Vice President Elizabeth Glidden, Chair,
Committee of the Whole

Subject: 2014 Community Technology Survey Results

Recommendation: Receive and file

Department Information

Prepared by: Elise Ebhardt, Interagency Coordinator, 612-673-2026

Submitted by: Otto Doll, CIO, 612-673-3633

Approved by: Paul Aasen, City Coordinator

Presenter in Committee: Otto Doll 

Financial Impact

N/A

Background/Supporting Information

The City of Minneapolis Information Technology Department contracted with National Research Center, Inc. (NRC) to conduct a survey of residents to inform the City's efforts to overcome the digital equity gap between individuals and groups in their access to computers, mobile devices and the Internet along with their use and comfort level with these tools. In addition, the survey provides data to measure changes in the community over time. This is the third iteration of the Minneapolis Community Technology Survey; the first was conducted in 2012 and the second in 2013.

IT will present the City's digital equity profile for 2014 and discuss trends seen over the last three years. Also, we have compiled the data specific to each Ward for a more granular look at the data based on geographic areas of the City.